

# MARK BAIER

CEO

As the CEO of AviationManuals and ARC, Mark is responsible for overseeing overall strategy and growth, drawing upon his extensive business and senior management experience with a variety of high profile companies.

Prior to AviationManuals, Mark was CEO at Bjets, a private jet venture partnership located in Asia and owned by both the TATA Group and Briley Group.

During the course of his career, Mark was also Director at NetJets and FlightSafety International – both Berkshire Hathaway companies, as well as Director at TAG Aviation, a part of the TAG Group.

Mark holds a BA in Economics & International Relations from Claremont McKenna College and he has lived in Europe, the US and Asia, making him fluent in several languages. He is also a licensed commercial pilot.

# KRISTEN MICHAELS

Director of Operations

As Director of Operations at AviationManuals and ARC, Kristen is responsible for overseeing operations and strategy implementation.

Previously, Kristen worked as an Operations and Marketing Manager for Apollo Jets, an international business aviation charter company. Before working at Apollo Jets, Kristen ran her own consulting firm and served as a marketing fundraiser for St. Jude's Children's Research Hospital.

Kristen graduated from Pace University with a BBA in International Business. She has lived in both Europe and the US, as well as traveling extensively worldwide.

