

# Press Release

---



Fireside's Emergency Operations Center

## AviationManuals and Fireside Partners

### **Enhancing Emergency Response Programs through integration with SMS Software**

**Washington, D.C., April 17, 2017** – AviationManuals, leading provider of aircraft operations manuals as well as SMS software, and emergency services provider Fireside Partners, Inc. are collaborating to provide enhanced Emergency Response Programs (ERP) through integration with Safety Management System (SMS) software. The collaboration will also allow them to provide higher quality collaborative ERP manuals and services with each of them focusing on their core strengths.

Fireside Partners, New Castle, Del., a fully integrated emergency services provider, delivers comprehensive services and resources required to respond effectively and compassionately in aviation crisis situations. Integrating elements of Fireside Partners' ERP processes into ARC, AviationManuals' SMS software, will provide clients with a more robust and effective ERP implementation.

# Press Release

---

“AviationManuals and Fireside, both leaders in our respective areas, are closely partnering to improve and blend elements of our SMS software with Fireside’s Emergency Response Programs,” said AviationManuals CEO Mark Baier. “The collaboration allows each company to offer clients improved ERP implementation through multiple ERP and SMS touch points.”

## **People, Perception and Participation**

“Following an aviation accident, medical or mechanical emergency or act of criminal intent, an organization’s three priorities should be to protect people, protect the perception of the business and participate effectively in an investigation,” said Don Chupp, President and CEO of Fireside Partners. “This new partnership with AviationManuals brings together industry best practices, coupled with the rare ability to flex and customize the services and resources of two leading companies. Just as in any quality aviation manual, it is important that operators can actually do what they say they will do. The international community is resisting the traditional template-minded approach, and holding the aviation industry to account. This logical blending of ERP and SMS adds customization, certainty, and service excellence to an operator’s safety program.

## **About Fireside Partners, Inc.**

Dedicated to building world-class Emergency Response Programs (ERP), Fireside instills confidence, resiliency and readiness for high-net worth and high-visibility individuals and businesses. Fireside provides a broad array of services focused on prevention, mitigation, and on-site support to help customers protect their most important assets: their people and their good name. For more info go to [www.firesideteam.com](http://www.firesideteam.com).

# Press Release

---

## About AviationManuals

AviationManuals, based in the Washington, D.C. area, provides operations manuals and SMS software to business aviation flight departments, aircraft management companies, and independent owner / operators. Founded in 1996, the company has produced thousands of manuals and supports over half of IS-BAO registered operators.

Products and services include Safety Management System (SMS) software, Flight/Company Operations Manuals, International Procedures Manuals, Minimum Equipment Lists and Internal Audit Programs, as well as Letters of Authorization (LOA) support for RVSM, Data Link (CPDLC / ADS-C), EFBs and ADS-B operations. AviationManuals is a member of the National Business Aviation Association (NBAA), International Business Aviation Council (IBAC), Flight Safety Foundation, and National Aircraft Resale Association (NARA). For more information go to [www.aviationmanuals.com](http://www.aviationmanuals.com).